

# 3<sup>RD</sup> INTERNATIONAL YALE SYMPOSIUM ON OLIVE OIL & HEALTH

III SIMPOSIUM INTERNACIONAL DE YALE SOBRE ACEITE DE OLIVA Y SALUD  
IV CONGRESO INTERNACIONAL SOBRE ACEITE DE OLIVA, OLIVAR Y SALUD  
UNIVERSIDAD DE YALE - UNIVERSIDAD DE JAÉN

9-12 Diciembre 2021

## PROGRAM

### Thursday 9th December

(Venue: Aula Magna Universidad de Jaén)

12pm-17pm REGISTRATION UJA

5pm OPENING CEREMONY

Welcome Organizing Committee:

**Manuel Parras Rosa / Vassilis Vasiliou / Tassos C.Kyriakides**

**Margaritis Schinas**. Vice-president of the European Commission responsible for the protection of the European lifestyle. (to confirmed)

**Carolina Darias San Sebastián**. Spanish Minister of Health. (to confirmed)

**Juan Manuel Moreno Bonilla**. President Junta de Andalucía.

**Abdellatif Ghedira**. Executive Director of International Olive Council (COI).

**Francisco Reyes Martínez**. President of Diputación Provincial de Jaén.

**Eric J Velazquez**. Chair Cardiology Department Yale School of Medicine.

**Juan Gómez Ortega**. Dean of the Universidad de Jaén.

8pm WELCOME COCKTAIL

### Friday 10th December

(Venue: IFEJA Ferias JAÉN)

8am-9am REGISTRATION AND WELCOME RECEPTION

9am-11.30am CONFERENCE OLIVE OIL AND HEALTH  
Time: **HEALTH AND DISEASE: RECENT ADVANCES**

9am-10am COGNITION AND BRAIN HEALTH

Chair: **Ramon Estruch Riba**. Internal Medicine Department of the Hospital Clinic de Barcelona.

**Domenico Praticò**. Alzheimer's Center at Temple, Lewis Katz School of Medicine, Temple University, Philadelphia, PA, United States. 'EVOO, Brain Health And Cognition: The Mediterranean Connection'

**Eric J Velazquez**. Chair Cardiology Department Yale School of Medicine. 'Nutritional Approaches to Expand Cardiovascular Population Health: Can Olives and Olive Oil Lead the Way Forward?'

10am-11am BREAST AND COLON CANCER

Chair: **Miguel Delgado Rodríguez**. Preventive Medicine and Health Sciences Area, Universidad de Jaén.

**Zecharia Madar**. The Hebrew University of Jerusalem, Israel. 'Olive oil as a protective nutrient against mammary and colon cancer in rats'

**Estefanía Toledo**. Professor at the Department of Preventive Medicine and Public Health at the University of Navarra; co-PI of the CB12/03/30017 group at the CIBEROBN; researcher at the Navarra Institute for Health Research

11.30am-12pm COFFEE BREAK



- 12pm-12.45pm** CONFERENCE BIOECONOMY AND CIRCULAR ECONOMY  
**Rocío Díaz Chaves**. Senior Research Fellow Centre for Environmental Policy Imperial College London; Deputy Director and Energy and Climate Change Programme leader Stockholm Environment Institute Africa Centre
- 12.45pm-2pm** ROUNDTABLE BIOECONOMY AND CIRCULAR ECONOMY  
Chair: **María del Mar Delgado**. Observatorio Español de Bioeconomía.
- Agustí Romero Aroca**. Institute of Agrifood Research and Technology (IRTA), Catalonia Spain.  
**Maria Lisa Clodoveo**. Department of Agricultural and Environmental Science, Università Degli Studi di Bari Aldo Moro, Italy. (*virtually*).  
**Joao Nunes**. BLC3 and the Association – Collaborative Laboratory Towards Circular Economy (CECOLAB), Portugal.
- 2pm-3pm** TASTING SESSION
- 2pm-4pm** LUNCH BREAK  
Poster session
- 4pm-4.45pm** CONFERENCE AGRICULTURE AND CLIMATE CHANGE  
**Pete Smith**. Institute of Biological and Environmental Sciences School of Biological Sciences. University of Aberdeen, Scotland. '*Climate change mitigation potential in agriculture, with particular reference to Olive groves*'. (*virtually*).
- 4.45pm-5pm** OLIVE GROVE AND CLIMATE CHANGE  
**Maria Benlloch González**. Agronomy Department of Córdoba University (DAUCO), Universidad de Córdoba, Spain.
- 5pm-6.45pm** ROUNDTABLE AGRICULTURE AND CLIMATE CHANGE  
Chair: **Javier Fernández-Salvador**. UC Davis Olive Center.
- Abichou Mounir**. Institut de l'olivier de Zarzis, Tunisia, '*The olive tree in arid zones and Global warming impact: climate change and the deterioration of basic natural resources such as water, soil, and biodiversity*'.  
**Giorgios Koubouris**. Hellenic Agricultural Organization-Demeter, Greece.  
**Giora Ben-Ari**. Department of Fruit Tree Sciences, Plant Sciences Institute, Israel.
- 6.45pm-8pm** KEY PRESENTATIONS  
**Jaime Lillo**. International Olive Council (COI).
- EVOO PLASTIC FREE**. Daniel Millán Martínez. Elaia Zait.  
**OLIVE ALIVE LIFE PROJECT**. José Eugenio Gutiérrez Ureña. SEO Birdlife.  
**SUSTAINOLIVE**. Roberto García Ruiz. Universidad de Jaén.

## Saturday 11th December

- 9am-11.30am** CONFERENCE OLIVE OIL AND HEALTH
- Time: PHENOLIC COMPOUNDS: INDIVIDUALIZATION OR SYNERGISTIC EFFECTS. CURRENT STATE AND FUTURE DIRECTIONS**
- Chair: **Alessandro Leone**. Università Degli Studi di Bari Aldo Moro, Italy.
- Maurizio Servili**. Università degli Studi di Perugia. '*High vacuum technology: Impact on virgin olive oil yield and quality*'  
**Pablo Juliano**. CSIRO, Melbourne, Australia. '*Industrial demonstration of the megasonic technology to maximise oil recover*'  
**Antonia Tamborrino**. Università Degli Studi di Bari Aldo Moro. '*Innovative Heat exchanger for enhancing product quality and process efficiency of the olive oil processing*'  
**Mark Duncan**. MassWerx, Inc., Mountain View, CA, USA and Department of Environmental Health Sciences, School of Public Health, Yale University, New Haven, CT, USA  
**Arturo Cert Ventulá**. Professor "ad honorem" at Instituto de la Grasa (CSIC)



- 11.30am-12pm** COFFEE BREAK  
Poster session
- 12pm-2pm** SUCCESSFUL BUSINESS CASES IN BIOECONOMY AND CIRCULAR ECONOMY  
Chair: **Sebastián Sánchez Villasclaras**. Institute for Research on Olive Groves and Olive Oils, Universidad de Jaén.  
  
**Jerónimo Díaz Rivas**. GENOSA I D SL.  
**Manuela Cano Galey**. Proyecto COMPOLIVE. ANDALTEC.  
**Pedro Sánchez del Moral**. Oleícola El Tejar Nuestra Señora de Araceli, Córdoba, Spain.
- 2pm-4pm** LUNCH BREAK  
Gastronomy content—olive oil & food pairing Lunch.  
Poster session
- 4pm-4.45pm** CONFERENCE MARKETING AND FOOD  
**Klaus G. Grunert**. MAPP Centre, Aarhus University, Denmark. 'Health, sustainability and olive oil – creating value for consumers during the green transition'
- 4.45pm-6pm** ROUNDTABLE MARKETING  
Chair: **Rosa Vañó**. Castillo de Canena.  
  
**Joseph R. Profaci**. North American Olive Oil ASSN  
**Ralf Bender**. Lebensmittel Zeitung, Germany.  
**Toshiya Tada**. Chief Professor and Founder/General Director The Olive Oil Sommelier Association of JAPAN
- 6pm-6.45pm** CLOSING CEREMONY  
  
**Stella Kyriakides**. European Commissioner for Health and Food Safety. (to confirmed)  
**Luis Planas Puchades**. Spanish Minister for Agriculture, Fisheries and Food.  
**Carmen Crespo Díaz**. Andalusian Councilor for Agriculture, Livestock, Fisheries and Sustainable Development.  
**Francisco Reyes Martínez**. President of Diputación Provincial de Jaén.  
**Juan Gómez Ortega**. Dean of the Universidad de Jaén.
- 9pm** CLOSING DINNER  
**Lourdes Plana Bellido**. President of Real Academia de la Gastronomía.

## Sunday 12th December

- 9am-10.30am** SYMPOSIUM CONCLUSIONS
- 10.30am-2pm** GUIDED TOUR TO BAEZA  
Visit to Olive Groves and Castillo de Canena (Oleo tourism).

